

## OPTIUNI DE PARTICIPARE LA EVENIMENT

### PACHET EXPERIENTA COMPLETA

- INCLUDE PARTICIPAREA LA UNUL DINTRE CELE 10 TRAININGURI ON-SITE
- INCLUDE CAFEA, APA SI PRANZUL PENTRU ZIUA DE TRAINING SI CONFERINTA
- INCLUDE PARTICIPAREA LA CONFERINTA ON-SITE
- INCLUDE PARTICIPAREA LA TESTATHON

**389 EURO (EXCL. TVA)**  
- MAXIM 40 DE LOCURI -

### PACHET EXPERIENTA ON-SITE

- INCLUDE PARTICIPAREA LA UNUL DINTRE CELE 10 TRAININGURI ON-SITE
- INCLUDE CAFEA, APA SI PRANZUL PENTRU ZIUA DE TRAINING
- INCLUDE PARTICIPAREA LA CONFERINTA ON-SITE
- INCLUDE ACCESUL LA VIDEOURI SI SLIDEURILE PREZENTARILOR

**349 EURO (EXCL. TVA)**  
- MAXIM 250 DE LOCURI -

### PACHET EXPERIENTA ONLINE

INCLUDE ACCESUL LA DIFUZAREA ONLINE  
A CONFERINTEI

**75 EURO (EXCL. TVA)**  
- NUMAR NELIMITAT DE LOCURI -

\*Preturile sunt pentru o persoana

## TIPURI DE PARTENERIAT SI ACTIVARE

### MAIN PARTNER (MAX 1)

- Partener principal al conferintei
- Include toate beneficiile de promovare prin branding si activare exclusiva in 2 dintre locatiile de training plus promovarea exclusiva in una dintre salile conferintei
- Promovarea prin branding si activare speciala in lobby
- Partener principal al Testathonului, prezenta in juriul care desemneaza castigatorul
- Promovarea la premiarea castigatorilor Testathon live si in promovarea online
- Numar nelimitat de bilete pentru experienta online si 5 bilete pentru experienta on-site

**7500 EURO (EXCL. TVA)**

### ON-SITE PARTNER (MAX 2)\*

- publicarea parteneriatului pe social media (facebook, LinkedIn, Instagram)
- Publicarea partenerului cu logo si URL pe site-ul oficial al conferintei
- Promovarea prin logo si URL in newsletter
- Branding si activare exclusiva in una dintre locatiile de training
- Branding si activare exclusiva in una dintre salile conferintei plus stand de promovare
- Branding in transmisiunea live de la testathon
- Promovarea printr-un video, pop-up si link in fiecare thread al conferintei online
- 2 bilete experienta hands on si 5 pentru experienta online

**3000 EURO (EXCL. TVA)**

### HANDS-ON PARTNER (MAX 10)

- publicarea parteneriatului pe social media (facebook, LinkedIn, Instagram)
- Publicarea partenerului cu logo si URL pe site-ul oficial al conferintei
- Promovarea prin logo si URL in newsletter
- Branding si activare exclusiva in una dintre locatiile de training
- Stand de promovare la conferinta
- Promovarea printr-un video, pop-up si link in fiecare thread al conferintei online
- 1 bilete experienta hands on si 5 pentru experienta online

**2000 EURO (EXCL. TVA)**

### ONLINE PARTNER

- publicarea parteneriatului pe social media (facebook, LinkedIn, Instagram)
- Publicarea partenerului cu logo si URL pe site-ul oficial al conferintei
- Promovarea prin logo si URL in newslettere
- Promovarea in panoul de sponsori afisat in pauzele evenimentului online
- Promovarea printr-un pop-up si link in fiecare thread al conferintei online
- Promovarea printr-un video difuzat in fiecare thread al conferintei online
- Numar nelimitat de bilete pentru streamul online al conferintei

**1000 EURO (EXCL. TVA)**

## ATTENDING THE EVENT

### COMPLETE EXPERIENCE PACKAGE

- INCLUDES THE ENTRY TO ONE OF THE 10 ON-SITE TUTORIALS
- INCLUDES COFFEE, WATER AND LUNCH FOR ALL OF THE DAYS OF THE CONFERENCE
- INCLUDES ENTRY TO THE ON-SITE CONFERENCE
- INCLUDES THE ENTRY TO THE TESTATHON

**389 EURO (EXCL. VAT)**

- MAXIMUM 40 SEATS -

### ON-SITE EXPERIENCE PACKAGE

- INCLUDES THE ENTRY TO ONE OF THE 10 ON-SITE TUTORIALS
- INCLUDES COFFEE, WATER AND LUNCH FOR ALL OF THE DAYS OF THE CONFERENCE
- INCLUDES ENTRY TO THE ON-SITE CONFERENCE
- INCLUDES ACCESS TO THE VIDEOS AND SPEAKERS TAKEAWAYS

**349 EURO (EXCL. VAT)**

- MAXIMUM 250 SEATS -

### ONLINE EXPERIENCE PACKAGE

INCLUDES ACCESS TO THE ONLINE STREAMING OF THE CONFERENCE (EXCL. TUTORIALS)

**75 EURO (EXCL. VAT)**

- UNLIMITED NUMBER OF SEATS -

\*Prices are per person

## PARTNERSHIP TYPES AND BENEFITS

### MAIN PARTNER (MAX 1)

- Name partner of the conference
- Includes all promotion benefits and exclusive branding in 2 of the tutorial locations plus exclusive branding and promotion in one of the 2 on-site conference rooms
- Branding and promotion in the lobby
- Includes all online promotion from the other partnerships
- Main Partner of the Testathon and has a delegate in the jury that will choose the winning team
- Branding online and on-site at the awards ceremony for the Testathon winners
- Unlimited tickets for the online experience and 5 tickets for the on-site experience

**7500 EURO (EXCL. VAT)**

### ON-SITE PARTNER (MAX 2)\*

- Branding and promotion on social media (facebook, LinkedIn, Instagram)
- Branding on the official website
- Branding and promotion in the official conference newsletters
- Exclusive branding in one of the tutorial locations
- Exclusive branding and promotion at one of the 2 on-site conference rooms and a stand in the lobby
- Branding in the online coverage of the testathon
- Branding with a video, pop-up and link for each thread of the online conference
- 2 tickets for the on-site experience and 5 for the online experience

**3000 EURO (EXCL. VAT)**

### HANDS-ON PARTNER (MAX 10)

- Branding and promotion on social media (facebook, LinkedIn, Instagram)
- Branding on the official website
- Branding and promotion in the official conference newsletters
- Exclusive branding in one of the tutorial locations
- Branding and promotion in the lobby
- Branding with a video, pop-up and link for each thread of the online conference
- 1 ticket for the on-site experience and 5 for the online experience

**2000 EURO (EXCL. VAT)**

### ONLINE PARTNER

- Branding and promotion on social media (facebook, LinkedIn, Instagram)
- Branding on the official website
- Branding and promotion in the official conference newsletters
- Branding on the online poster shown in the online stream breaks
- Branding with a pop-up and link in each thread of the online conference
- Branding through a video in the breaks of the online conference
- Unlimited number of tickets for the online experience

**1000 EURO (EXCL. TVA)**